

## INCREASING RETURNS THROUGH IMPACT DRIVEN WORK

Impact driven work is transforming business practice and performance like never before. With growing evidence affirming the competitive advantages of impact driven work, an increasing number of organizations are realizing that working with a purpose also benefits their corporate strategy and bottom line:

### GREATER PRODUCTIVITY

- Improves employee satisfaction
- Enhances recruitment and retention
- Reduced absenteeism

### ENHANCED BRAND

- Increases shareholder value
- Improves marketability
- Meet consumer expectations

### FUTURE RETURNS

- Maximize human capital
- Employ impact driven outcomes for long term asset appreciation
- Attract impact investors for raising capital

### SOCIAL RESPONSIBILITY

- Generate a measurable and beneficial social impact alongside a financial return
- Increase the material positive impact

## OUR APPROACH TO ORGANIZATIONAL CONSULTING

Every organization has economic, social and environmental impacts: some are positive while some are negative. At Place of the Future, we help organizations get clarity to questions such as:

- What are we trying to accomplish?
- What do we need to do to accomplish these goals?
- How do we define success?
- How do we measure success?
- How will we know when we have succeeded?
- How do we do better over time?

Place of the Future replaces today's top-down paradigm with a new way of organizing that enables the expression of the deepest creative capacity that allows for impact as the bottom line.

As one of the pioneers of developing a metric for worker happiness for organizations, Place of the Future partners with businesses to address the challenges presented by economic, social and environmental change. From strategy to implementation, our consulting services generate lasting returns for organizations regardless of project size, complexity or location.